



Primary AE:	<u>Matthew Norten</u>
Sales Office:	<u>HDC</u>
Sales Region:	<u>NAT</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	48	\$35,550.00	\$30,217.50	0.00
Totals	48	\$35,550.00	\$30,217.50	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	22%	\$35,550.00
Market	100%	\$161,590.91

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	29%	\$46,861.36
WITI	28%	\$45,245.45
WMLW-	1%	\$1,615.91
WPXE	0%	\$0.00
WTMJ	20%	\$32,318.18
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WDJT	08/29/12	08/31/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a --WTF--	:30	4	\$600.00	P-1	0.00 NM	4	\$2,400.00
PRICE IS RIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/12	09/02/12	--WTF--		4		\$600.00		0.00			
2	WDJT	08/29/12	08/31/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p --WTF--	:30	3	\$300.00	P-1	0.00 NM	3	\$900.00
DAVID LETTERMAN													

Order / Rev: 164828
 Alt Order #: 06299012
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Issue/Senate Majority PAC
 Product Desc: SENATE MAJORITY PAC
 Estimate: 1684

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WDJT	08/29/12	08/31/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p --WTF--	:30	3	\$300.00	P-1	0.00	NM	3	\$900.00
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--WTF--				3	\$300.00		0.00			
3	WDJT	08/29/12	08/31/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p --WTF--	:30	3	\$200.00	P-1	0.00	NM	3	\$600.00
DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--WTF--				3	\$200.00		0.00			
4	WDJT	08/29/12	08/31/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p --WTF--	:30	4	\$500.00	P-1	0.00	NM	4	\$2,000.00
DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--WTF--				4	\$500.00		0.00			
5	WDJT	08/29/12	08/31/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p --WTF--	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--WTF--				4	\$1,000.00		0.00			
6	WDJT	08/29/12	08/31/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a --WTF--	:30	3	\$100.00	P-1	0.00	NM	3	\$300.00
CBS 58 MORNING NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--WTF--				3	\$100.00		0.00			
7	WDJT	08/29/12	08/31/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p --WTF--	:30	4	\$1,000.00	P-1	0.00	NM	4	\$4,000.00
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--WTF--				4	\$1,000.00		0.00			
8	WDJT	08/29/12	08/31/12	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a --WTF--	:30	3	\$100.00	P-1	0.00	NM	3	\$300.00
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--WTF--				3	\$100.00		0.00			
9	WDJT	08/31/12	08/31/12	Fr 9p - 10p Blue Bloods	CM	9p - 10p ----1--	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
BLUE BLOODS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	----1--				1	\$2,400.00		0.00			
10	WDJT	09/03/12	09/03/12	Mo 9p - 10p Hawaii Five-O	CM	Mo 9p - 10p 1-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
HAWAII FIVE-O														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	1-----				1	\$2,000.00		0.00			
11	WDJT	09/02/12	09/02/12	Su 8p - 9p The Good Wife	CM	8p-9p -----1	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
GOOD WIFE/TC: SEP30/12														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	-----1				1	\$2,000.00		0.00			
12	WDJT	08/30/12	08/30/12	Th 9p - 10p Republican Nat Convention	CM	Th 9p - 10p ---1---	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
PERSON OF INTERST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	---1---				1	\$2,000.00		0.00			
13	WDJT	08/29/12	09/02/12	M - SU Late News M-Su 10p-1035p	CM	10p - 1035p --WTFSS	:30	3	\$1,200.00	P-1	0.00	NM	3	\$3,600.00
TEN AT 10PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	--WTFSS				3	\$1,200.00		0.00			
14	WDJT	08/29/12	09/02/12		CM	5-530p/530-6p --WTFSS	:30	3	\$350.00	P-1	0.00	NM	3	\$1,050.00

Order / Rev: 164828
 Alt Order #: 06299012
 Flight Dates: 08/28/12 - 09/03/12

Advertiser: Issue/Senate Majority PAC
 Product Desc: SENATE MAJORITY PAC
 Estimate: 1684

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS58 Nws 5p M-Sa/530p Su										
				CBS58 Nws 5p M-Sa/530p Su										
58 NEWS AT 5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	--WTFSS		3		\$350.00		0.00				
16	WDJT	08/29/12	08/29/12	Wed 9p - 10p	CM	Wed 9p - 10p --1----	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
				Republican Nat Convention										
CSI														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	--1----		1		\$2,500.00		0.00				
17	WDJT	09/03/12	09/03/12	Price Is Right 10a-11a	CM	10a - 11a 1-----	:30	1	\$600.00	P-1	0.00	NM	3	\$600.00
				Price is Right 10a-11a										
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	1-----		1		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WDJT	09/03/12-09/09/12	Price Is Right 10a-11a			10a - 11a	M-----	:30	(\$600.00)	0.00	NM			
See MG 17.2, 17.3, 17.4														
[program change, US Open Tennis kj]														
2	WDJT	09/03/12-09/03/12	U.S. Open Tennis			various	M-----	:30	\$250.00	0.00	NM			
Ⓜ MG for 17.1 09/03														
3	WDJT	09/03/12-09/03/12	U.S. Open Tennis			various	M-----	:30	\$250.00	0.00	NM			
Ⓜ MG for 17.1 09/03														
4	WDJT	09/01/12-09/01/12	CBS Sat Morn Nws 6a-8a			6a-9a	-----Sa--	:30	\$100.00	0.00	NM			
Ⓜ MG for 17.1 09/03														
N 18	WDJT	09/03/12	09/03/12	Dr. Phil 4p-5p	CM	4p-5p 1-----	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
				Dr. Phil 4p-5p										
DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	1-----		1		\$500.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WDJT	09/03/12-09/09/12	Dr. Phil 4p-5p			4p-5p	M-----	:30	(\$500.00)	0.00	NM			
See MG 18.2														
[program change kj]														
2	WDJT	09/03/12-09/03/12	U.S. Open Tennis			various	M-----	:30	\$500.00	0.00	NM			
Ⓜ MG for 18.1 09/03														
19	WDJT	09/03/12	09/03/12	Jeopardy 6p-630p	CM	M-F 6p-630p 1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				6p-630p/Jeopardy										
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	1-----		1		\$1,000.00		0.00				
20	WDJT	09/03/12	09/03/12	Wheel of Fortune 630p-7p	CM	M-F 630p-7p 1-----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
				630p-7p/Wheel										
WHEEL OF FORTUNE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	1-----		1		\$1,000.00		0.00				
21	WDJT	08/31/12	08/31/12	Fr 8p - 9p	CM	8p - 9p ----F--	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
				CSI: New York										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	----F--		1		\$2,000.00		0.00				
22	WDJT	09/03/12	09/03/12	Morning News M-F 6a - 7a	CM	6a-7a M-----	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				M-F 6a - 7a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	M-----		1		\$100.00		0.00				
23	WDJT	09/02/12	09/02/12	Eye to Eye	CM	7a-730a -----S	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
				Eye to Eye 7a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/27/12	09/02/12	-----S		1		\$300.00		0.00				
Totals												48	\$35,550.00	